

REVEALED: *Hot hotels shaping the future of travel*

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INTERIORS & CREATIVE SANCTUARIES**

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TIME FOR CALM

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## The Modernist

**What's the idea?** It's all in the name. Aimed squarely at the discerning urban traveller, these cosmopolitan Greek boutiques combine contemporary Danish design with mid-century and art deco details. They pride themselves on collaborations with cool local creatives and staff that know the area inside out.

**Where is it?** The first property opened in Greece's second city Thessaloniki – founder Kostas Karatzas's hometown – in 2018. Last year, The Modernist arrived in Athens with a second hotel housed in the city's former Canadian embassy, replete with a rooftop garden that doubles as an open-air cinema.

**Why should I stay?** For the well-picked partnerships. Athens is not short on stylish boutiques, but surely few hotels have cocktails created by Nikos Kokonits, co-founder of The Charmies – currently at number three on The World's 50 Best Bars – playlists by Athens-based DJ Falco and workshops and talks with guest artists. Local makers are behind everything from the staff uniforms to the custom espresso cups in the restaurant, which are available to buy in the lobby shop.

**What's next?** This is only the beginning for the brand, says Karatzas. There are plans to open in other European cities, but there might be more Greek hotels on the horizon first. Watch this space. [theviceroyathens.com](http://theviceroyathens.com)



Check out the brand's fifth hotel in Athens, where the great outdoors is front and centre.

## Maisons Pariente

**What's the idea?** Founded by ex-fashion entrepreneur Patrick Pariente – of Naf Naf fame – and his daughters Leslie Kothana and Kimberley Pariente, this family-owned French hotel group has a knack for five star properties that feel more like private homes.

**Where is it?** Its trio of chic hotels mostly showcase the different faces of French travel. Hôtel Crillon le Beau is a labyrinth of stone buildings on a Provence hilltop, there are sunny, retro-tinged rooms at Hôtel Lou Pinot in Saint-Tropez and Le Coqrou, designed by Pierre Yovanovitch, has injected sking mecca Méribel with some much-needed fun.

**Why should I stay?** For total refuge. There's no copy-paste concept here, so expect a different personality at each property, but there are a few guarantees – expansive natural surrounds, carefully curated art collections and plenty of personalisation. The whole experience is designed as an antidote to the standardised service of the large luxury chains.

**What's next?** A much anticipated Paris property in the heart of Le Marais. Promising to offer something different in the family's native city, Le Grand Mazarin is due to arrive next spring with 63 rooms and suites, an all-day dining restaurant concept and an underground bar. [maisonpariente.com](http://maisonpariente.com)

